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Shelton State Community College is celebrating its 50th birthday and we're having a party! Join us for the Shelton State Jubilee, an eight-month celebration of activities the entire family can enjoy. For additional information call 205.391.2221, 391.2310 or visit our web site at www.sheltonstate.edu.

September	- Jubilee Kick-Off		Martin Campus
	Sep. 19 - Barbecue Bash (tickets required)	5:30-9pm	
	Sep. 28 - Jubilee Jam (tickets required)	4:30-10pm	
October	- Reach for Quality - Going for the Gold		
November	- Homecoming 2002		
	Nov. 16 - Homecoming Reception	3:00 - 5 p.m.	Martin Campus
	Pep Rally	5:00 p.m.	Martin Campus
	Lady Bucs Basketball	5:30 p.m.	Gymnasium
	Buccaneer Basketball	7:00 p.m.	Gymnasium
December	- Honoring our First Students		
	Dec. 4 - Christmas Tree Lighting	11:00 a.m.	Martin Campus
	Luncheon honoring first students	12:00 p.m.	Martin Campus
January	- Journey of Excellence - Honoring Founders and Leaders		
	Jan. 12 - Program	2:00 p.m.	Martin Campus
	Reception	3:00 p.m.	Martin Campus
February	- Black History Month - Focusing on the C. A. Fredd Campus		
	Feb. 4 - Everett McCorvey Performance	7:30 p.m.	Bean-Brown Theatre
	TBA - John Stallworth	TBA	C. A. Fredd Campus
March	- Celebrating the Arts and Humanities		
	Artwork of current and former students on exhibit during the month		
	Mar. 6 - Poetry and Music Production	7:30 p.m.	Bean-Brown Theatre
	Mar. 15 - Alabama Stage & Screen Hall of Fame	TBA	Bean-Brown Theatre
	Mar. 24 - Mark Childress, author of <i>Crazy in Alabama</i>		Martin Campus
	Student Session	11:00 a.m.	
	Film Showing	1:30 p.m.	
	Reception and Book Signing	5:30 p.m.	
	Evening Session	7:30 p.m.	
	Mar. 29 - Community Dance Program	TBA	
April	- Our Future - Our Students		
	Apr. 3 - Wellness Center Health Fair	10 a.m. - 1 p.m.	Martin Campus
	Apr. 23 - Jubilee Closing Program and Luncheon	11:30 a.m.	Martin Campus



SHELTON STATE
COMMUNITY COLLEGE

Chamber Briefs

2002 Business Growth Series Continues

The Chamber of Commerce of West Alabama's 2002 Business Growth Series has been a huge success. More than 200 people from over 100 businesses have benefited from the training seminars.

"Taking Your Business Online", was held August 13th. This strategic session educated business people on the necessity of a website, on-line customer service tools, how to communicate with web designers, and the importance of enticing customers to use your website.

Upcoming seminars are "Technology and Business Productivity" on September 10; "QuickBooks® Intermediate" on October 8; and "Customer Service" on November 12.

All sessions are held at The Tuscaloosa Public Library from 7:00 a.m. - 9:00 a.m. There is a special "Chamber Member" price of \$20.00 per session. Non-members may attend for \$40.00 per session. The price includes a continental breakfast and printed materials.

To make your reservations for the remaining programs or to obtain additional information, call The Chamber at 758-7588.

Leadership Tuscaloosa Enters Its 20th Anniversary Year



Doug Ray, Chairman is being com-

pleted and the program is in place for the 20th anniversary year for Leadership Tuscaloosa. **Doug Ray**, Executive Editor of The Tuscaloosa News is the Chairman of the 2002-2003 Leadership Tuscaloosa Steering Committee. A 40-member class is expected to be selected from submitted applications from across Tuscaloosa County.

Leadership Tuscaloosa is a program of The Chamber of Commerce of West Alabama in partnership with the College of Continuing Studies at The University of Alabama. Entering its 20th year, Leadership Tuscaloosa has over 650 graduates to date.

Leadership Tuscaloosa is a nine-month program that involves a cross-section of citizens in a process designed to enhance leadership skills as well as expand their awareness of issues and challenges facing Tuscaloosa County and West Alabama.

Annual Northport Citizen of the Year Program Planned.



Eddie Jackson, Chairman

The annual Northport Citizen of the Year awards banquet will be held on Tuesday night, **October 15th** at 7:00 PM at the Northport Civic Center. The planning committee, led by 2001 honoree, **Eddie Jackson**, is currently working hard to prepare for this exciting and prestigious community event.

Nomination forms for the "Citizen of the Year" are now available at The Chamber office, and you are urged to nominate an outstanding citizen of Northport for this honor. All nominations are due no later than **4:00 PM on Thursday, September 26th**. For more information or to request a nomination form, call The Chamber at 758.7588.

New Community Maps To Be Produced By The Chamber

Village Profile has been selected by The Chamber to produce new, updated community maps for Tuscaloosa, Northport, and Tuscaloosa County, and the project is currently underway. This full-color, high-tech community map distributed by The Chamber is one of our most in-demand publications and is provided to prospects, visitors and tourists, business owners, and area residents as well as individuals relocating to our community.

The new map project, supported by advertising, is an excellent and effective tool for marketing not only the community, but your business as well. Among the benefits that are available to Chamber-member only advertisers are: promotion of your firm's services and products as well as a new, special feature that will link your firm to the Internet thus expanding visibility to an even larger audience.

If your firm is interested in participating in The Chamber's new map project as a sponsor, call our Village Profile representative at The Chamber at **758.7588** or simple FAX us on your letterhead to **391.0565**.

Workforce Assessment Underway

A regional, in-depth workforce assessment is currently being completed by The Chamber of Commerce of West Alabama to determine area workforce needs, wage and benefits information,

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projected employment and skills needs, and other related information to assist with developing a comprehensive workforce development system for Tuscaloosa County and West Alabama.

Through The Chamber's employed consulting group, **The Pathfinders, Inc.** of Dallas, Texas, over 450 employers throughout a ten-county area are being requested to complete surveys related to employment and skills issues. Area manufacturers and employers that have received this survey are encouraged to complete and return if you have not already done so. For more information, call **Johnnie Aycock** at The Chamber at 758.7588 or 391.0559.

Chamber Staff Member Graduates From Chamber Institute

Donny Jones, Vice President of Operations & Technology for the Chamber of Commerce of West Alabama recently graduated from the Institute for Organization Management. Graduation ceremonies took place at the University of Georgia in Athens, June 21st.

The Institute Program is a four-year program, which offers leading edge education for Chamber of Commerce professionals. Presented by the U.S. Chamber of Commerce, Institute is designed to train professionals to position chambers to meet the needs of the 21st Century. Specifically, program participant's build skills essential to address the challenges of increased competition, greater member demands, economic development and tighter resources.

Adopt-A-School Tournament Set For October 17th

The annual Adopt-A-School Golf & Tennis Tournament has been set for Thursday, October 17th at the Country Club of Tuscaloosa. An important fundraising project for Adopt-A-School, this 12th annual golf tournament and 9th annual tennis tournament has grown into one of our community's major Fall events.



Plans are being made for the 12th annual Adopt-A-School Golf & Tennis Tournament and among those involved in the planning include: (seated) Paige Giddiens and David Kelly, Chairman; and (standing) Judy Gay and Phil Lancaster.

This year's golf tournament Chairman is **David Kelly** of Riverhill; and the tennis tournament Chair is **Angela Burton** of Jamison, Money, Farmer & Company.

For more details or to register, call The Chamber today at **758.7588** or **391.0563**. Don't wait - this event fills up quickly!

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Ground Broken For Randall Miniature Museum of American History



Pettus Randall and members of the Randall family recently broke ground at The American Village for the new Miniature Museum of American History.

Ground was broken on June 8th at The American Village in Montevallo for the new Pettus Randall Miniature Museum of American History. The Village's newest building will house an inspired collection of 72 handcrafted miniatures of American presidents and first ladies along with 35 uniquely detailed dioramas of critical moments in our nation's history.

The Randall family along with all of the associates of **Randall Publishing Company** were on hand to make the announcement and for the gala groundbreaking ceremony. Both the museum and building are being donated to The American Village by **Pettus Randall, III** as a tribute to his father, **Pettus Randall, Jr.**, who conceived the idea of building a museum that would travel throughout the nation, taking America's story to children.

The creation, which required more than 150,000 hours of research and construction, made its original debut in 1963. During the next several years, the museum traveled to 25 states, drawing thousands of visitors who lined up to see this showcase of American history. Now, almost 40 years later, the dream of the museum, which has been stored away, is about to come alive again at The American Village.

"My father was a visionary," recalled Pettus Randall, "and after a time, the museum was one of those ideas he put aside. Like all entrepreneurs and visionaries, he went on to the next idea. The museum was stored away, but its dream was never forgotten."

"The American Village is honored and grateful to the Randall family for providing us and our visitors with such a wonderful gift," said **Tom Walker**, Executive Director of The American Village. "This museum, and the inspiring story behind the family which created it, serve as a symbol for what we teach here at The Village - that each of us is charged with the responsibility for making a difference in our communities, state and nation, and by doing so, ensuring that our great heritage of liberty continues for all generations."

The American Village is a citizenship education center and historical park located on 113 acres outside of Montevallo, just off I-65, south of Birmingham at Exit 234. For more information, call 1.877.811.1776.



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President's Club Takes on a "New Swing"



Phil Maughan of South Trust Bank was the leading salesman for the Presidents Club campaign.

The Chamber of Commerce of West Alabama's newest development group, The President's Club, has concluded

a successful membership campaign. Under the leadership of **Jessica Garrison**, Phelps, Jenkins, Gibson, & Fowler, L.L.P. and **Tim Thompson**, The Tuscaloosa News, this elite group of thirty-five professional leaders of the community directed a new program aimed at recruiting and retaining new Chamber members. This fast moving, quick spirited program that lasted around 90 days netted over 100 new Chamber members.

Members of the President's Club are: **Lisa Whitson**, Colonial Bank; **Johnny Dancy**, Best Western Park Plaza; **Sammy Watson**, DCH; **Herb Neu**, Tuscaloosa Magazine; **Mel Espey**, Kincaid TV; **Kelly Skinner**, UBS Paine Webber; **Phil Maughan**, SouthTrust Bank; **Lori Moore**, Clear Channel; **Angela Young-Hobbs**, Tuscaloosa News; **Paige Lancaster**, American Heart Association; **Wilson Moore**, Pritchett-Moore; **Pat**

Mallory, Kelly Temporary Services; and **Stacie Adams**, Jamison, Money & Farmer.

Mark Collins, Prime Lifestyle Magazine; **Bryan Finison**, DeWitt & Dyer; **John Poole**, Hudson-Poole; **Amy Echols**, Jamison, Money & Farmer; **Chris Kyle**, Kyle Office Supply; **David Tunstall**, Morrison & Smith; **Cresandra Smothers**, Stillman College; **Richard Ellis, Jr.**, Advantage Realty; **Joe May**, Bank of Tuscaloosa; **Jason Jones**, First Federal Bank; and **Irma Taylor**, Northport Health Services.

Susan Kilgore, Hamner Real Estate; **Evans Fitts**, Fitts Architects; **George Strickland**, Drake Printers; **Jerry McCoy**, Townsend Nissan; **Ricky Glover**, Townsend Ford; **Andy Jones**, Rosen, Cook, Sledge, Davis, Cade &

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Business and Education Internships Hosted by School-to-Career



Sandy Turner and Donna Gulliver at Randall Publishing worked together during the 2002 Teacher Internship Program.

The School to Career Partnership of The Chamber of Commerce of West Alabama implemented a major component of its grant initiative, the Teacher Summer Internship Program (TSIP). The TSIP provided for placement of 30 educators as interns for during the week of June 10 with 23 businesses and industries, including two non-profits, in Tuscaloosa County. The program is designed to make a connection between school and work, which will give new meaning to learning and how concepts learned in school, can be used in life.

“This is an opportunity for teachers to enrich their careers with business experience,” said **Dick Johnson**, School-to-Career Director. “The internships provide for 40 hours of hands-on learning in the business world.”

The teachers will receive a stipend paid by the School-to-Career grant and in return will provide five lesson plans designed to incorporate the teaching of job skills into the academic curriculum. For example, a teacher may develop an English lesson on the agreement of subject and verb, but the lesson plan would also call for teaching one or more job skills. The School-to-Career lesson plans will enhance the academic curriculum and will be available in each city and county school and will be featured on the web site www.schooltocareer.tv.

The teacher internship is a service provided to business and industry. “This is

an opportunity for business and industry to help develop curriculum and define student skill credentials so that teachers are aware of what is needed in the workplace,” said **Mike Porter**, Chairman of the School-to-Career Steering Committee.

The lesson plans from this year’s TSIP are expected to total about 150. These will be added to the School-to-Career web site, www.schooltocareer.tv. Currently there are about 250 lesson plans featured on the site.

“With the addition of 150 from this year plus those from Bibb and Pickens County (which joined the partnership this year), we will have over 400 lesson plans on the site. They were developed with SCANS skills in mind and are targeted to meet Alabama High School Graduation Exam standards and Course of Study objectives. Following the plans allows teachers to incorporate real life parameters into what they already teach,” says Dick Johnson.

School-to-Career is a business/education partnership that includes a number of initiatives to offer young people more career options and to build a better workforce for West Alabama. School-to-Career is a division of The Chamber of Commerce of West Alabama.



At Alabama Power, Rebecca Jennings, Beth Fiveash and Gary Tate teamed up during the School-To-Career internship project.

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Shattuck, P.A.; **Lynn Holmes**, Randall Publishing Co.; and **Heather McDonald**, Gulf States Paper.

Top salesperson was **Phil Maughan**, Vice President & Team Leader of Commercial Lending Group at SouthTrust Bank with sales of 16 new members. **Tracy Crumpton** and **Jessica Ozier**, both Chamber employees, also joined the selling and produced sales of 36 new members between the two of them.

The second phase of the President’s Club will concentrate on retention as well as new recruiting tactics. Taking over as co-leaders will be **Phil Maughan** and **Bryan Finison**. Once a game plan is in place, the President’s Club will be actively promoting the Chamber and all of its benefits.

If you would like more information about how to get involved in the President’s Club or if you have an associate that would make a good volunteer member, contact The Chamber at 391.0555 or 758.7588.

